



**Strictly embargoed until 12:01am, Monday, 14<sup>th</sup> September**

## **Find The Lost Symbol at Waterstone's Dan Brown's long-awaited Da Vinci Code sequel goes on sale at Waterstone's**

*London, Monday 14<sup>th</sup> September...* Dan Brown's **The Lost Symbol**, the American author's first book since the international phenomenon of **The Da Vinci Code**, is finally released on Tuesday 15<sup>th</sup> September. The book is destined to become the biggest selling adult fiction hardback of the decade, and the fastest selling book since the final **Harry Potter** novel in July 2007. It has a first print run of one million copies – the biggest first print run for Transworld ever.

Waterstone's Piccadilly, Europe's largest bookstore, will open two hours early at 7.00am to sell the only signed copies of the UK edition available. 200 signed (bookplate) copies will go on sale to the first fans to arrive, who will also receive a goody bag including Dan Brown backlist.

"It has been six long years since **The Da Vinci Code** was published and Dan Brown has garnered millions of fans since its publication. The publication of **The Lost Symbol** is the book event of the year and we expect these signed copies to fly out of the store," says Waterstone's Fiction Buyer Janine Cook. "They will become instant collector's items and very valuable indeed."

Waterstone's Jon Howells will become the first person in the UK outside of the publisher to read the book. He will accept delivery of a copy from Transworld security in the shadow of a 7ft tall model of the book in Waterstone's Piccadilly late on Monday evening, and will spend the night in a Piccadilly hotel in a race to finish the book by the time the store opens at 7.00am. "I am very excited about being the first person to read **The Lost Symbol**. I know it is a long novel but Dan Brown writes incredibly unputdownable books so I am confident I can finish it in time," says Howells. "I will give updates on my progress throughout the night via our @Waterstones twitter account. No spoilers though!"

**Notes for editors**

**Waterstone's**

**Waterstone's is the UK's leading specialist bookseller with over 300 branches in England, Scotland, Wales and Northern Ireland, as well as branches in Eire, in Amsterdam and Brussels, on the Isle of Man and Jersey. Its transactional website Waterstones.com was launched in 2006, and there are currently over 2.5 million holders of the Waterstone's Card. Waterstone's was named Bookselling Company of the Year at the Bookseller Retail Awards 2008.**

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